

Vhi Data Protection Statement – Social Events

What is the purpose of this notice?

This notice sets out details of the information that we collect, how we process it and who we share it with. It also explains your rights under data protection law in relation to our processing of your data.

Who controls the use of your personal data?

Vhi Group Services DAC, whose registered address is Vhi House, Lower Abbey Street, Dublin 1, is the company that controls and is responsible for personal data that is collected in relation to social events. If you have any queries in relation to the processing of your personal data, we have appointed a data protection officer that you can contact as follows: by post at Data Protection Officer, Vhi, Vhi House, Lower Abbey Street, Dublin 1 or by email at dataprotection@vhi.ie.

What personal data is collected?

For the registration to a social event, we might process your name, email address, phone number, date of birth, address, next of kin's details, photographs and some health information.

Why do you process my personal data?

We process your personal data to invite you to events we are sponsoring such as Vhi Women's Mini Marathon or Happy Parkrun Campaign, managing the registration and the provision of the service.

We also use your information for marketing and promotional purposes.

Legal Basis for processing data

In most circumstances we use contract and legitimate interests as the main lawful basis for social events. This covers enrollment and participation, filming and taking photographs at events and the general promotion of events.

Where we need your consent for example in order to process certain personal data in relation to you, (which may include health data), we will seek that directly from you. When we process your personal data on the basis of your consent, you are free to withdraw that consent at any time. You can withdraw your consent by contacting us using the contact details at the bottom of this notice. Please note that if you withdraw your consent we may not be able to continue providing you with the service to which the consent related.

Information you are obliged to provide

We require certain information from you in order to be able to enter into a contract with you and to provide you with our services. Where this is the case, we will indicate on relevant forms what personal data is required in order to enter into the contract with you. If you do not provide the information, we will not be able to provide you with our services.

Who do we share your personal data with?

We share your personal data with the following third parties such as service providers. We rely on trusted partners who help us promote and manage these events. Where our partners process your personal data on behalf of us, we ensure that they are subject to appropriate contracts and other security safeguards.

Transfers outside of the European Economic Area (EEA)

For the above purposes, we process your personal data within the EEA. If we transfer your personal data outside of the EEA, please rest assured that we will ensure that appropriate measures are in place to protect your personal data and to comply with our obligations under applicable data protection law. This may mean that we enter into contracts in the form approved by the European Commission or use such other GDPR compliant transfer mechanisms that may be approved from time to time.

Retention of personal data

Vhi will retain your personal data in accordance with our record retention policy. This policy operates on the principle that we keep personal data for no longer than is necessary for the purpose for which we collected it.

Your rights

You have various rights under data protection law, subject to certain exemptions, in connection with our processing of your personal data:

- Right to access the data - You have the right to request a copy of the personal data that we hold about you, together with other information about our processing of that personal data.
- Right to rectification - You have the right to request that any inaccurate data that is held about you is corrected, or if we have incomplete information you may request that we update the information such that it is complete.
- Right to erasure - You have the right to request us to delete personal data that we hold about you. This is sometimes referred to as the right to be forgotten.

- Right to restriction of processing or to object to processing - You have the right to request that we no longer process your personal data for particular purposes, or to object to our processing of your personal data for particular purposes.
- Right to data portability - You have the right to request us to provide you, or a third party, with a copy of your personal data in a structured, commonly used machine readable format.
- In order to exercise any of the above rights, please contact us using the contact details set out below.

Questions and complaints

If you have any queries or complaints in connection with our processing of your personal data, you can get in touch with us using the following contact details:

- Post: Data Protection Officer, Vhi, Vhi House, Lower Abbey Street, Dublin 1
- E-Mail: dataprotection@vhi.ie

You also have the right to lodge a complaint with the Data Protection Commission (DPC) if you are unhappy with our processing of your personal data. Details of how to lodge a complaint can be found on the dataprotection.ie website by selecting the appropriate webform, or by writing to the DPC at Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2. DO2, RD28, Ireland