

Data Protection Notice – Midwife Support at Home

What is the purpose of this notice?

Our promise to you is that ‘when you need us, we’re there’. In order to fulfil that promise, and to provide you with our products and services, we need to get to know you and what your needs are. This means that we collect certain information about you in the course of operating our business. This notice sets out details of the information that we collect, how we process it, to whom we disclose it, and your rights under data protection law in relation to our processing of your data.

Who controls the use of your personal data?

Vhi Health Services DAC, whose registered address is Waverley Business Park, Old Naas Road, Dublin 12, is the company that provides all of the Vhi Health Services available to you under your policy. Vhi Health Services DAC controls and is responsible for personal data that is collected in relation to our Midwife Support at Home service. If you have any queries in relation to the processing of your personal data, we have appointed a data protection officer that you can contact at dataprotection@vhi.ie.

What personal data is collected?

In order to provide our services to you we need to process certain personal data in relation to you, which includes:

- *Biographical data* – We collect the following biographical data: name, assumed names, address, phone number, title, email address, gender, family relationships (e.g. spouse, children), date of birth, religion, profession etc.
- *Health data* – We collect personal data from you in connection with the particular health service that we are providing to you, this will include details of your medical history and details of the treatments or services that we provide to you.
- *Vhi membership* – We will process details about your Vhi membership in order to ensure you are entitled to avail of the particular services that we are offering. We may also process your personal data in order to support the claim that you make under your Vhi Healthcare plan in connection with the service.
- *Interactions with Midwife Support at Home team* – If you interact with our Midwife Support at Home team, we may record details of those interactions (e.g. logs and details of phone calls, email correspondence and hard copy correspondence). If you make a complaint we will process details in relation to that complaint.

Where does Vhi collect personal data from?

Most of the personal data that we collect about you will be gathered from you as part of the services that we offer. However, certain information may be provided by third parties on your behalf, including the following:

- *Group members* – The Midwife Support at Home service is covered by your Vhi Healthcare plan and we will receive verification of your health insurance cover from Vhi Healthcare.



- *One to One Midwife Service* – If you have been connected with our Midwife Support at Home service through the Vhi One to One Midwife service, we may receive data from them in order to assist us in providing you with the appropriate service.
- *Medical service providers* – We will request a copy of your medical files from third party service providers, such as your GP or other primary care givers.

Why do you process my personal data?

We process your personal data in order to provide you with our services and to assist us in the operation of our business. Under data protection law we are required to ensure that there is an appropriate basis for the processing of your personal data, and we are required to let you know what that basis is. There are various options under data protection law, but the primary bases that we use are (i) processing necessary to provide medical diagnosis, health care or treatments, or to manage the provision of health care services, (ii) processing necessary for the performance of our contracts with you, (iii) processing necessary in order for us to pursue our legitimate interests, (iv) processing where we have your consent, and (v) processing that is required under applicable law. We set out further details of our processing of your personal data below, together with the basis for that processing:

- *Providing you with services* – When we process your personal data in connection with providing you with the Midwife Support at Home service, this will be on the basis that we have entered into a contract with you to provide you with the relevant service. Your health data, and information in relation to your religious beliefs, that is processed in connection with the services is processed because it is necessary to process such health data in order to provide you with the relevant service.
- *Processing claims* –The Midwife Support at Home service is covered by your Vhi Healthcare plan. There is no payment required directly by you, and we will make a claim for payment for the services provided to you from the Vhi company that provides the Vhi Healthcare plan. In order to make the claim we will need to provide information in connection with the underlying medical condition that is treated, your medical history and the medical services that you receive. We may also need to process your personal data in order to deal with queries about your level of cover and pre-certification/approval of treatment. Where we process health related data for these purposes this will be subject to your agreement to sign the claim form, but please note that if you do not provide your agreement we will not be able to make the claim on your behalf and therefore we will be unable to provide the service.
- *Running our business* – We will process your personal data in connection with the general administration of our business, including the generation of reports that detail how the business is functioning. We also undertake clinical and non-clinical auditing and quality control to check that our processes are robust and are being followed. In addition we also need to process your data to meet certain regulatory and legislative obligations that apply to our business. We try to do all of the above by using aggregated or anonymous data where possible, so you won't be identifiable from the data, but some of this work involves processing your data without anonymising it. Where we process your health data in connection with these activities it will be on the basis that the processing is necessary in order to manage the provision of health care services. Where we process non-health data in connection with these activities this will be on the basis of our legitimate interest in operating our business.
- *Administering our computer systems* – Vhi relies on state of the art technology and computer systems to run our business and process claims. We have an extensive team of developers and support engineers who are constantly testing our systems, running trials of new software, and providing support to our users. In order to do this, where possible we try to use test data or anonymised data, but on occasion we may have to access live data directly, or



we will often make a copy of some of the data that sits in our live systems and run our tests on that to make sure everything is working before we roll out a change. These copies may include your personal data, including details in relation to consultations, treatments or other medical services that you have received. In general this processing of your personal data is justified by our legitimate interests in making sure our computer systems run properly and are safe and secure. If we process health data when running these tests or providing support services to our users, it is on the basis that the processing is necessary for the management of health services.

- *Legal Actions* – If you require us to provide you or a third party with details of your treatment in connection with a personal injuries action against a third party, we will do so on the basis of your consent or where otherwise required by law.

Important information about when we ask for your consent to the processing of your personal data

In order to process personal data in relation to you, especially health data, we may need to get your consent in certain circumstances. When we process your personal data on the basis of your consent, you are free to withdraw that consent at any time. You can withdraw your consent by contacting us using the contact details at the bottom of this notice. Please note that if you withdraw your consent we may not be able to continue providing you with our services.

Information you are obliged to provide

We require certain information from you in order to be able to enter into a contract with you and to provide you with our services. Where this is the case we will indicate on relevant forms what personal data is required in order to enter into the contract with you. If you do not provide the information, we will not be able to provide you with our services.

Categories of recipients of your personal data

We share your personal data with the following third parties:

- *Group companies* – Vhi consists of a number of separate companies. Some of these companies also provide you with health and medical services. We will also share your data with the company that provides your health insurance as part of making a claim on your behalf and if a pre-certification or approval is required for your treatment. Some companies in our group also provide services on an intra-group basis, which may involve the sharing of your personal data between one or more group companies.
- *One to One Midwife Service* – If you have been connected with our Midwife Support at Home service through the Vhi One to One Midwife service, we may share data with them in order to assist us in providing you with the appropriate service.
- *Medical service providers* – We will share personal data in relation to you with third parties that provide medical related services to us (e.g. labs that provide blood tests, pharmacies that provide the required medications or outsourced service providers who assist us in providing particular services, like Vhi's One to One Midwife service), or if we refer you to another service provider (such as a consultant, a general practitioner or public health nurse).
- *Discharge* – When you are discharged from the Midwife Support at Home service we will provide details of your care to the One to One Midwife service and your general practitioner who is responsible for your continued care.
- *Service providers* – We rely on trusted third parties to help us run the Vhi business and to provide us with specialised services. This can include companies that provide IT services,



from scanning letters that we receive and loading them onto our systems to hosting data on our behalf when providing software services. We also engage with companies that provide us with non-IT related services, such as legal advisors, accountants and consultants. Where our service providers have access to your personal data we ensure that they are subject to appropriate contracts and other safeguards.

- *Regulators* – In certain circumstances Vhi is obliged to provide information to a regulator, such as in relation to the investigation of complaints.

Retention of personal data

Vhi will retain your personal data in accordance with our record retention policy. The record retention policy operates on the principle that we keep personal data for no longer than is necessary for the purpose for which we collected it, and in accordance with any requirements that are imposed on us by law. This means that the retention period for your personal data will vary depending on the type of personal data. For further information about the criteria that we apply to determine retention periods please see below:

- *Statutory and regulatory obligations* – As we work in a highly regulated industry, we have certain statutory and regulatory obligations to retain personal data for set periods of time.
- *Managing legal claims* – When we assess how long we keep personal data we take into account whether that data may be required in order to defend any legal claims which may be made. If such data is required, we may keep it until the statute of limitations runs out in relation to the type of claim that can be made (which varies from 2 to 12 years).
- *Business requirements* – As we only collect personal data for defined purposes, we assess how long we need to keep personal data for in order to meet our reasonable business purposes.

Your rights

You have various rights under data protection law, subject to certain exemptions, in connection with our processing of your personal data:

- **Right to access the data** - You have the right to request a copy of the personal data that we hold about you, together with other information about our processing of that personal data.
- **Right to rectification** – You have the right to request that any inaccurate data that is held about you is corrected, or if we have incomplete information you may request that we update the information such that it is complete.
- **Right to erasure** – You have the right to request us to delete personal data that we hold about you. This is sometimes referred to as the right to be forgotten.
- **Right to restriction of processing or to object to processing** – You have the right to request that we no longer process your personal data for particular purposes, or to object to our processing of your personal data for particular purposes.
- **Right to data portability** – You have the right to request us to provide you, or a third party, with a copy of your personal data in a structured, commonly used machine readable format.

In order to exercise any of the above rights, please contact us using the contact details set out below.

Questions and Complaints



If you have any queries or complaints in connection with our processing of your personal data, you can get in touch with us using the following contact details:

- Post: Data Protection Officer, Vhi, Vhi House, 20 Lower Abbey Street, Dublin 1
- E-Mail: dataprotection@vhi.ie

You also have the right to lodge a complaint with the Data Protection Commission if you are unhappy with our processing of your personal data. Details of how to lodge a complaint can be found on the www.dataprotection.ie website, or you can call the Data Protection Commission on 1890 252 231.

