

Vhi Values



Our purpose at Vhi is to help our customers and patients live longer, stronger and healthier lives.

- A big part of delivering this purpose is to create a workplace culture where all colleagues feel connected, informed and motivated to do their best work.
- At Vhi, we have a set of **shared values** that drive the kind of behaviour we want and that will support colleagues to grow, develop and play a key part in our success.

We Lead with Heart

Whether it's a colleague, patient or customer, we place the person at the heart of our decisions.



Helping our customers and patients to live longer, stronger and healthier lives

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Courage to Create a New Future

We challenge and constantly seek better ways to do things.



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Together we do our Best Work

When we work as one, guided by our shared purpose, we get the best outcomes for everyone.



Helping our customers and patients to live longer, stronger and healthier lives

Together we do our Best Work

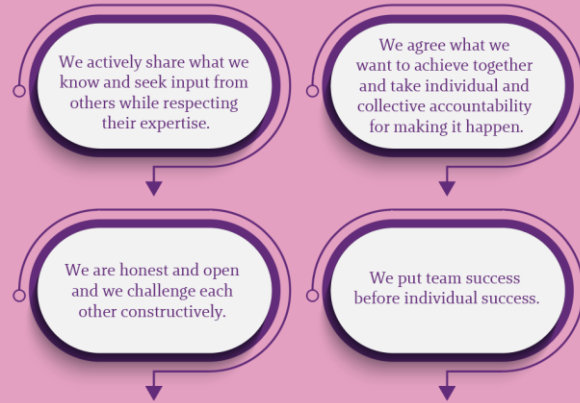
When we work as one, guided by our shared purpose, we get the best outcomes for everyone.

A man with a surprised expression, looking upwards with wide eyes and a slightly open mouth. The image is overlaid with a semi-transparent purple filter.

**Your values are invisible – Everyone
can see your behaviour!**

Together we do our Best Work

Our Behaviours



As Colleagues

We harness the diversity of our colleagues across Vhi becoming greater than the sum of our parts.

We are brave in challenging ourselves and colleagues to continue to deliver a growing thriving business.

We celebrate success and learn together when things go wrong.

For our patients & customers

We work in partnership with patients & customers, finding the solutions that best meet their needs.

We work together to deliver our 360° healthcare model creating a holistic and seamless patient and customer experience.

For the wider healthcare ecosystem

We collaborate with partners, providers and our other stakeholders to improve the entire healthcare system.

We build on our enduring passion for patients and customers to shape the future of healthcare.

Courage to Create a New Future

Our Behaviours



As Colleagues

We take action to fix things and find better ways to do our work.

We take measured risks in implementing big ideas.

For our Patients & Customers

We support colleagues to grow and develop to reach their full potential as colleagues and human beings.

We break the mould to bring new thinking to improving patient and customer experience.

We introduce new approaches to delivery of healthcare in Ireland.

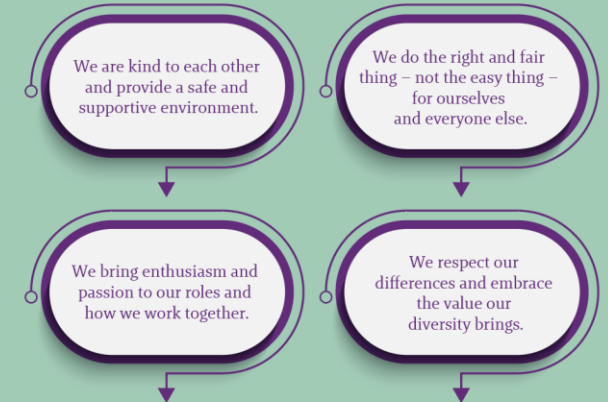
For the Wider Healthcare Ecosystem

We are a positive disruptor in healthcare provision in Ireland - elevating quality of care and raising the bar for all.

We demand the same high standards of our partners, providers and other stakeholders.

We Lead with Heart

Our Behaviours



As Colleagues

We care about ourselves and each other.

We offer the same level of thought and care to colleague wellbeing as we do for the wellbeing of patients & customers.

For our Patients & Customers

We put our heart into responding to the experiences and needs of our customers and patients.

We make robust and on-going efforts to understand and meet the diverse needs of our patients & customers.

For the Wider Healthcare Ecosystem

We set the standard for a more compassionate, holistic and person centred healthcare system.

We consider our decisions in the light of our commitment to improve the overall health of communities all around Ireland.